

INDEPENDENT RETAILERS SHARED SERVICES COOPERATIVE

BUY LOCAL LOYALTY PROGRAM

The Independent Retailers Shared Services Cooperative (IRSSC) created our **BUY-LOCAL Loyalty Program** to help lower costs for consumers while also ensuring farmers are paid fairly for their hard work. The IRSSC created this program in response to the worldwide challenges created by Covid and reduced crop production.

- The Coronavirus outbreak has made an unprecedented impact on the global economy. The pandemic has exposed weaknesses in the supply chain, especially meat processing, and vulnerabilities in the distribution model.
- The hard red winter wheat crop in the United States this year “was the smallest since 1963”. But in 1963, there were only 182 million people living in this nation. Today, our population has grown to 329 million.
- Almost three-fourths of all U.S. farmers say that this year’s drought is hurting their harvests.

- At least 40 percent of the United States has been suffering from drought conditions for 101 consecutive weeks.
- The prices of some fertilizers have tripled since 2021, while the prices of some other fertilizers have actually quadrupled.

The IRSSC is launching our **BUY-LOCAL Loyalty Program** on 10.15.22 at The Common Market, but will be rolling it out to other Maine grocers and food pantries that wish to participate.

The Common Market and The IRSSC salute our hard-working local Maine producers, educators and food pantries throughout Maine. ♦



© The Independent Retailers Shared Services Cooperative founded this program on 9.23.2022

To learn more about the Independent Retailers Shared Services Cooperative Buy Local Loyalty Program, please contact:

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Independent Retailers Shared Services
Cooperative
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HERE ARE A FEW LOCAL PRODUCERS WHO ARE WORKING WITH THE COMMON MARKET/IRSSC:



Green Meadow Farm
greenmeadowfarmme.com



Green Meadow Farm is situated on 180 acres in Union, Maine. After searching for the perfect farm for nearly two years, we purchased this former dairy farm in August 2019.

Our pastures and hay fields are classified as Prime Farmland by the USDA. These soils grow nutritious grasses to support our 100% grass-fed & grass-finished beef and our non-GMO pastured poultry and pork. Pasturing animals is part of our sustainable, humane farming beliefs.

100% Grass-fed Beef

Grass-fed beef comes from animals that have lived on pasture from birth to harvest. This gives our beef great flavor and keeps it naturally lean.



Pasture-raised Pork

Pastured pigs are able to forage, which keeps them healthy, exercised, and entertained. Happy pigs are less stressed and produce better tasting pork.



Poultry Products

Pastured poultry is a sustainable agriculture technique with no indoor confinement. This gives our poultry great flavor and makes it nutritionally superior.



Holiday Turkeys

Our turkeys will be raised on pasture and feed a non-GMO grain to ensure great flavor and tenderness. We will take orders for these once a year for pick up in late October. ♦

